

*Imagine...If you could play your best game consistently,
what would it mean to you and for your life?*

**At Last: An Amazing
Discovery Shows You
How to Play Your Best
Golf Even If You Don't
Believe It Will Work.
Guaranteed! ”**

**Free Report
Take One**

Dear Friend and Fellow Golfer,

Most things that sound too good to be true and promise to transform your life usually are. Right? Wrong in this case and I will prove it to you beyond any shadow of a doubt in a few moments but first please walk down memory lane for a while and allow me to be your guide.

Remember the first time you felt like this...?

You were seven, eight, or maybe ten. It was your birthday present and they'd held it steady while you climbed on the seat. They pushed while your feet held fast. And then, they let go.

You sped up. The swaying stopped. Suddenly, you were riding - hair blowing, wind kissing your face, biking your way around the world. You loved the feeling!

Or maybe it was when you were older. Finally, Friday came. Three O'clock. Four O'clock. Ten minutes to five. At last, there it was - the envelope.

You ripped open your first paycheck! You earned every cent and felt richer than Bill Gates. You loved the feeling!

Could it have been when you got through all three acts without forgetting a line? Or the first time you had your article published? Or when you cooked a meal from A to Z all by yourself?

You wrote a paper honored by the class, autographed your name to your first sculpture, tossed a winning free throw, embraced your first newborn child, or shot your first par on nine holes, on eighteen holes or broke 100. You loved the feeling!

Remember that feeling? Remember your first tee off? How did it feel to watch the ball climb? Go out a hundred yards? A couple hundred yards? Remember when you enjoyed just renewing in the sun, being fired up by the greens and grass, and arriving on the links getting intoxicated by it? You loved it!

**When Was the Last Time You Felt That
Exhilarated and Full of Life,
Pizzazz, and, Energy? When. . . ?**

Is your golf game, and maybe your life, feeling similar to what William Wordsworth called, "*The dreary intercourse of daily life.*"? Or how about P.J. Bailey's lament, "*A bridge of groans across a stream of tears.*"? And finally, Oscar Wilde called life, "*To most of us real life*

is the life we do not lead." Maybe, your game is as Mark Twain says, "Golf - a good walk gone bad!"

If it's been too long since you've experienced the thrills and chills like those described above - moments of victory, elation, transcendence, and joy in being alive, then get ready to become delighted again - with the challenge, with the mastery, and with the prize of exceeding your limits. Get ready to identify with Ralph Waldo Emerson when he said about life, "*a series of surprises ... an ecstasy.*"

If the frustration and self doubt of mediocre performance and not reaching your goals has killed the joy of golf, then get ready because...

**The Hope You've Been Waiting For Is Now
Available:
The Phenomenal GolfMind Power Series**

Remember how I told you that you could improve your game regardless of whether you wanted to improve or not? Well, it's true and in a moment I will tell you why but first I want to tell you what we have developed. The world does not need another gimmick on how to play golf. Look at the maga-zines - they're full of swing courses, better putting with Feng Shui, and detailed instructional media, micro-teaching the 350 yard drive. Wow! Shouldn't all golfers be

champions by now? Just as in the diet industry, everyone should be anorexic instead of more over-weight if those diets (schemes) worked. Here's our difference...

**These Jealously Guarded Secrets of Ours
Allow You to Do What You Already Know You
Can Do and What You Have Done Previously
Many Times.**

My name is Ryan Elliott and my associate's name is Alice Mikkelsen. Alice is a veteran golfer and I am a veteran medical hypnoanalyst and author of ***The Secrets from Your Subconscious Mind***. We put together a set of seven altered-state learning programs to calm your mind and influence your golf towards your best performance. You see I played pool for over thirty years, have analyzed poor performance in good-to-great pool players, including myself, as well as scores of other performers from actors to skaters. And I discovered seven common denominators preventing performers of all kinds from playing their best. But this discovery is a trade secret. If I tell you, you will say, "Gosh, everyone knows that..." And you would be right, but not everyone knows how to conquer these seven problems consistently. That's where my twenty-five year record in the people-helping professions comes into play. It's a lifetime of education, practice, and listening to my patients.

These golf programs have been on my mind for five of the last fifteen years that I have tested them in other sports. I spoke to other professionals about creating them with me. Nobody believed me. Not until I met Alice. Alice is the marketing director for a \$90 million manufacturing concern whose customers include Sears and Wal-Mart... just to name a few.... Alice has been golfing for six years mostly in an EWGA league (Executive Women's Golf Association) and she's never shot more than one par per 9-hole course. What do you think Alice did when she listened to our first two altered state GolfMind Power programs...?

**Something She Never Did Before -- She
Shot 3 Pars After Listening Once!**

Now, you may golf at a much higher level than Alice but she's no fool and guess what she did next? Alice became a Certified Hypnotherapist with the National Guild of Hypnotists by spending most of the summer weekends studying and taking classes. She believed in the power of the subconscious.

It was then that we discussed and decided to make these programs available to you. You see, since I'm a novice golfer myself, I needed a partner who understood all the particulars. And, believe me, Alice showed me the game: we went to driving ranges, courses, outings, etc.

It's easy for me since I'm a sun worshiper anyway. Then, we were on our way. Now, I know you've been waiting patiently. So, here's the scoop on why our program works even when you don't want it to.

Reason #1. An Altered State of Mind Relaxes You, Removes Stress from Your Mind and Tension from Your Body.

Our programs provide a simple and effective solution to the "uptight" problem. If you ask any seasoned athlete from any sport and he or she will tell you that mental state is critical to top performance. The difference between good and bad days for most athletes is normally caused by emotions. Exempting physical illness, the golfer always brings the same highly rehearsed body onto the course. The variable is always the emotional state of the golfer.

Everyone, athletes included, bears their share of pessimistic thoughts and self doubt. There's a chicken and egg dilemma in knowing which comes first: negative states of mind or contrary feelings but it matters not because they disrupt the body's energy system causing anxiety symptoms such as sweating, pounding heart, tears, blurred vision, perceptual

difficulties, etc.

For golf, timing is paramount and even the slightest worry or tension affects the muscles. Hitting the ball accurately requires flawless timing that only the subconscious mind can organize and co-ordinate. Being off only slightly subjects the player to making or missing the putt, to teeing off 200 or 290 yards. Now, you are well aware of these issues. (I told you it was going to be simple.) Many top players hire sports psychologists to help them overcome the critical and negative emotions prohibiting high performance.

Reason # 2. Your Subconscious Mind Is 200 Times More Likely to Accept New and Positive Information in an Altered State

A common misconception is that only weak-minded people can use altered states and hypnosis. Nothing could be further from the truth. Actually, there's a positive correlation between high intelligence and hypnotizability. Morons, idiots, and psychotics can not be hypnotized easily. Hypnosis does not weaken the mind or

will. For example, you have been hypnotized two times in the last 24 hours: just before you went to sleep and just before you woke up you passed through an altered state of consciousness, namely -- hypnosis.

Also, do you watch TV? If so, then you've been in a hypnotic trance while watching. Everyone gets hypnotized while watching within a couple minutes of turning it on. That's why a 30 second commercial costs advertisers a large fortune (**two million dollars!**) to show their wares during the Superbowl. When you watch TV, you know exactly what's happening around you. Nobody can make you do anything against your will (such as buy Bud Light or drive a Cadillac) nor can you be kept in the hypnotic state against your will. Since you do not lose consciousness but are in an altered state of consciousness, new ideas can be suggested. When your mind is open to our new ideas (similar to how you are in front of the TV), you will be 200 times more likely to accept our positive, life-affirming ideas. For this reason, hypnosis (read our Phenomenal GolfMind Power Series) is the state of mind of choice for increasing the consistency your golf game or improving your life.

Reason # 3. You Get the Benefit of Both a Male and Female Voice Through Our

Programs .

Our research in hypnotic phenomena has discovered some players respond better to a female's voice under hypnosis while still others respond better to a male's voice. Your genes and your own personal history determine how you react to the delightful magic of a male or female's gentle suggestion.

For this reason both Alice and I have recorded the very same program on one disc or on opposite sides of the cassette tapes - depending on which option you order. So, you get the benefit of listening to one or both of us with the same mind-stretching program.

Reason # 4. Mind Machine Recording Includes Barely Audible Sound Promoting Increased Learning.

You get the benefit of the most powerful mind machine ever invented. We possess one of Robert Monroe's Hemi-Sync Synthesizers, an amazing apparatus that has proven itself over and over again. For more information, please check out the official web site: (www.monroeinstitute.org/research/hemi-sync-atwater.html) .

What Robert Monroe did was develop and patent a binaural-beat technology machine commonly used within an educational process encouraging the brain to access focused states of consciousness. It works like this:

Science has long known that your brain is divided into two hemispheres but only recently have scientists understood how these two brain halves function with different thoughts and methods, two distinct ways of perceiving and thinking. Some players are more left-brained and some are more right-brained - I'm sure you've heard this before. What the Hemi-Sync machine does is send different pulses to each ear, using headphones, which induces a third pulse in the brain. This third pulse is a certain type of consciousness utilizing the whole brain so that it is identical throughout both hemispheres.

This process has already been tested and put into use way back in 1975 when Robert Monroe was granted a patent for Frequency Following Response research. What you get is a feeling of calmness, trust, co-operation, and self-confidence aiding in visualization, enhancing your learning ability and emotional learning. I have used this with my clients for over ten years with marked success. You get the benefit of hypnosis combined with Hemi-Sync

but the best is yet to come. . . .

Reason #5. Your Mind Accepts New Ideas Even If You Don't Believe It Will

Famous author, publisher, and hypnotist, Dick Sutphen, of Valley of the Sun Publications, one of my teachers and mentors describes how Ilya Prigogine proved how the use of altered states of consciousness (hypnosis and meditation) can lead to transformation of every part of your life in his Nobel prize-winning discovery "Theory of Dissipating Structures." Here's what Dick says about this:

"You must understand that human beings are structures. The structure of your body is composed of bone....Your brain however is given structure by your thoughts and memories that dictate your actions. Your mental programming (all your past thoughts, actions, experiences, and learning) provides your brain structure.

Prigogine's theory states that complex structures (such as the human brain) require an enormous and consistent flow of energy to maintain their structure. In the brain, the energy is measured as

brainwave levels on an EEG machine..."

Dick goes on to explain how in your normal waking consciousness is represented by a tightly woven up and down energy pattern such as this ^^^^ called Beta rhythms. Then in an altered state such as hypnosis the brain energy pattern is represented by a larger up and down rhythm such as this \\\\ called the Alpha level. Now, back to Dick's explanation,

"...Large fluctuations of energy can cause the structure to break apart and reorganize itself into an even more complex and higher form. That's why suggestions given to an individual exploring in Alpha or Theta (even larger fluctuations of energy) are so effective in creating change."

This is why, once you are given suggestions in the hypnotic state, your mind automatically adjusts to the new information because of its survival value. Any suggestions given that go against the survival of your subconscious mind (your self-esteem, etc.) are over-looked or discarded. It's as if you have an auto-pilot protection mechanism hard wired in your subconscious mind.

Reason #6. You Get the Incredible Advantage of Dual Induction

By adding this process onto the previous benefits, you get the calculated advantage of both Alice and I hypnotizing you together at the same time in this dual inductive **Pre-Match Psych-Up** program. This is the seventh program in the series. Coupled with Pachelbel's Cannon in D and the Hemi-Sync process, a dual induction simply guarantees you'll get into the required state every time you play this program. Because the mind can't track two voices at once and immediately goes into an alpha state since you'll probably will want to play this program just before your game and who knows where that might take place -- in the parked car, on the links, or in some other location not conducive to hypnotic phenomena, we piled on the persuasive power in this program. Nothing is held back. It's the ultimate success-for-golf mind programming channel available in the world today -- bar none!

Listen: this is the hottest thing going in improving your game, restoring joy to your game, distinguishing yourself at last, giving you that extra edge you need

to take back your cash from those "private betting" games, and enriching your life. And, you'll love it! Whether you're a scratch golfer or a high handicap, I guarantee you'll be delighted...because I demanded breakthroughs. More features. More power. And, I wanted this teaching to sell for a third of what it should. In fact, the golfers I spoke to in my research suggested I should sell it for the price of seven hypnotic sessions, i.e. \$600-900. When they discovered I intended on releasing it at a price of only \$119.97, they laughed at me. (Note: since I'm giving you a \$20 discount off the \$119.97 list price your cost is even less. **Only \$99.97**) My accountant thinks I'm nuts and I might be.

Reason # 7. You Have No Risk. We Assume All the Risk for Your Improvement.

Did you know that on average the satisfied customer tells only three people while a dissatisfied customer tells over 13? Marketing studies have shown the validity and reliability of this statistic. Therefore, neither Alice or I want you to be dissatisfied, hence we are making our product returnable. We want you to be over-joyed! But first, you must use it to see how it works for you. No comparable programs

exist on the market. What is available is one hypnotic CD selling for \$50.00 WITHOUT A GUARANTEE. In other words, you just buy the other guy's CD and hope for the best and if it doesn't work, too bad for you!

If these other guys had to guarantee their product, they'd be out of business in a New York minute. You see becoming a hypnotist is easy. I used to hypnotize kids at parties as a teenager. But becoming a Board Certified Medical Hypnoanalyst in the American Academy of Medical Hypnoanalysis is a horse of another color. One must possess a professional advanced degree, attend all the hypnosis classes, teach a 101 Course on Hypnoanalysis and then serve a residency in three other analyst's offices. It took me two years to complete my residency training back in 1985-87. This is proof of my background and education.

Finally, here's the acid test on whether or not Golfnosis will work for you: Answer these three questions honestly concerning increasing your performance with new information and technique,

1. Are you hungry for new information even as the years march on?

2. Do you really "hear" what's being said, translate it, and understand how to benefit from the information?

3. Do you respond (within 30 days) to what you hear by changing what you do after processing new information?

If you answered yes to these three questions, half the battle is won already. You're a great candidate for our programs.

You see, my mission in life is simple: I want to present you with the best processes and products in personal improvement on the planet. It's an exhilarating and continual project of providing hope and trust. I'm honored you're going to be part of it.

Sincerely,

Ryan Elliott, M.S.W.

P.S. Since I'm putting my reputation on the line here, I am making my private cell number available for you to call me

and discuss anything at anytime. My number is 1-630-202-6401. I also want to thank you for your support in this project. Remember, as we make our way through these troubled times, all we have is the ability to choose our response to events outside our control. By the same token, we have our ability to control our response to things we can control. Controlling your subconscious mind and its response to our golf game is something we can do. Begin with a passion for living and an appetite for doing and a reverence for your greatest power: the gray matter between your ears.

P.P.S. By the way, we are involved with many more exciting things here: personal intensives designed just for golfers, the follow-up programs called *The Flow-State Series*, healing trips out of the country; Opportunities in Consciousness, Health, and Personal Growth.

"Golf is 90% mental and 10% physical." Ben Hogan. **"I am the toughest golfer mentally."** Tiger Woods. Enough said?

Here's what you get on each CD:

Program One -- Initial Suggestions Invites You to Relax and Then Accustoms You to Hypnotic Induction.

Program Two -- General Winning Suggestions. Programming All Winners Want to Hear.

Program Three -- Specific Golf Suggestions for Success.
Programming Directed Explicitly for You.

Program Four -- The Winning Pyramid: The Three Things
All Champions Do to Stay Competitive.

Program Five -- The Incredible You: Nurtures Your
Hidden Powers, Builds Self Confidence

Program Six -- Winning Principles Made Easy: Cements
these Ideas Permanently In Your Subconscious.

Program Seven -- Pre-match Psych-up. Timed with
Pachelbel's Cannon in D, this Dual Induction Super-charges
Your Performance Just Before a Game.

Now, you can reduce stress and improve your game
with this innovation after listening to your first program in
just 25 minutes!

You have 3 ways to order -- Order Today.

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For information about our *Personal
Improvement Intensives*, go to our web site:
www.thelighthousecenter.org
and check out the **World's Best Way of
Reprogramming Your Subconscious Mind**

Yes, please send me _____ sets of ***Phenomenal GolfMind Power*** for the ridiculously low price of \$99.97 for a total of _____ plus \$7.00/set p&h for domestic, \$13.50 foreign. (Illinois residents must add sales tax of .0675% or \$6.25.)

Total order equals _____

Audio Tapes Or Compact Discs

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Circle one: Visa, Amex, MC, Discover orders:

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You can fax orders to 1-630-462-7064 or mail checks or money orders payable to Ryan Elliott:

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